

Downtown Lowdown

August 15th, 2010

A MainStreet organization's Master Plan is its road map to the future- it outlines its goals and priorities and gives the organization milestones to work towards. Artesia MainStreet's original Master Plan was developed in 1997, and adopted by the city council in that year. In 2007 AMS developed a Master Plan Update, which further explained the goals of Artesia MainStreet. Although this Update was never adopted by the city council, it still served as our road map. In the first part of 2010, AMS made it a goal to have our Master Plan approved by our city council. This past week, Artesia MainStreet Inc.'s 2010 Master Plan Update was approved and adopted by the Artesia City Council, further solidifying our partnership with the City. We are so pleased to have goal for the future, and look forward to achieving those goals!

New Mexico MainStreet is celebrating its 25th Anniversary in with a dinner that took place on Saturday August 14, in Albuquerque. Artesia MainStreet is delighted to be a part of this great state program, and happy to celebrate this milestone with the state. A silent auction was held to raise money for the New Mexico MainStreet Coliltion, an organization that lobbies for support for the MainStreet Programs throughout the state- and local business from Artesia donated items for a beautiful basket that raised quite a bit of money! A thousand thanks to: The Wellhead, the Heritage Inn, the Artesia Arts Council, Chez Camille, and the Hotel Artesia. Your continued support of MainStreet is wonderful.

Celebrate the first week of school with Artesia MainStreet at this year's Back to School Bash, being held at MLK Park on August 20th from 5-7 p.m. The KSVP prize machine and giant boom box will be there, the splash pad will be open, food and clothing vendors will be set up, and we will be giving away school supplies! Party with new school friends and old acquaintances at the Back to School Bash.

Stay up to date with the latest from Artesia Main Street by becoming our friend on Facebook! Find us @ www.facebook.com/artesia.mainstreet. For more info, visit our homepage: www.artesiamainstreet.com, or call 575.746.1117.

