



## Artesia Arts & Cultural District

### Downtown Mural Program

#### Request For Proposals

The Artesia (NM) Arts & Cultural District is currently accepting proposals for a public art mural in our downtown area. This mural will be the latest in a continuing series of downtown public art installations, in support of the Arts in Artesia.

*Project Description:* The mural's overall design should be timeless. The location's setting and existing building elements should be incorporated into the overall design. Subject matter should celebrate one or more of: The City of Artesia, Eddy County, New Mexico, local history, cultures, character, architecture, and/or uniqueness. All artworks must be appropriate for all ages. No: obscenities, nudity, sexual content, profanity, substance abuse, scary imagery, racism, violence, degradation or desecration of individuals/groups/cultural symbols, or gang-related designs. Artists will retain the ownership of design ideas submitted with this application. The winning design's ownership will become the property of the Artesia Arts & Cultural District upon completion of the mural, along with all artworks produced for this mural.



*Site Information:* The site for this mural is on the west wall of 204 East Main St., Artesia NM (the Artesia Alfalfa Growers Association store). Everything on the white wall can be painted! The AAGA sign needs to be a part of the mural or repainted at the conclusion of the project—its location and design to be a part of your submitted design. The mural wall measures approximately 45'3" x (approximately) 12'-13' with a mostly stucco surface in good condition, and your design can cover as much of it as you want! This wall is highly visible from hwy 285 north & south + hwy 82 east—the main travel routes through SE New Mexico.

*Funding:* A stipend of \$5,000.00 will be awarded to the selected artist or team of artists. The Artesia Arts & Cultural District and site owner will pay for all materials (including protective topcoats + applications), provide equipment, and take care of pressure-washing and site repairs. ACD can also assist with lodging information.

*Application Requirements:* All artists must be over age 18.

- A completed application form
- An artist's resume + examples of work to demonstrate the artist(s)'s ability to complete a project of this scale in the timeframe allowed + 2 references.
- 2-4 concept sketches, and an Artist's Statement (400 words maximum) explaining the inspiration behind the design.
- A time-frame schedule for the installation—exact dates to be worked out
- A list of equipment needed—applicants are responsible for doing their own site surveys, including necessary equipment assessments.
- Both the Artesia Arts & Cultural District and the selected artist(s) agree to release and hold harmless the other in any case of liability related to the preparation, installation and/or upkeep of the mural. This provision shall remain in effect beyond the expiration of the term.
- All submission materials are due by May 1, 2024. All submission materials should be submitted via email or Google Docs to: [acdmurals@gmail.com](mailto:acdmurals@gmail.com)

*Selection Process:* The winning design will be chosen by an Artesia Arts & Cultural District selection team.



## DOWNTOWN MURAL PROJECT APPLICATION

<b>Full Name</b> If applying as team, please select a contact person.	
<b>Website</b>	Click or tap here to enter text.
<b>Phone</b>	Click or tap here to enter text.
<b>Email</b>	Click or tap here to enter text.
<b>Address</b>	Click or tap here to enter text.
<b>City</b>	
<b>State</b>	
<b>Zip Code</b>	
<b>Mailing Address, if different</b>	Click or tap here to enter text.

As an applicant for the Artesia Arts & Cultural District's Downtown Mural Project, I certify that all works submitted are original products of the applicant(s) and no other. I further certify that all statements made in this application are true to the best of my knowledge.

**Applicant signature:** Click or tap here to enter text.

**Date:** Click or tap to enter a date.